

WANT MORE INFORMATION?

You can find all our positions, guidance documents and other publications on our homepage.

The EU Green Deal aims to transform the whole industry. Therefore, it poses a huge challenge for our members and the chemicals industry in general.

To give a reasonable picture of the effects on our industry, we dedicated a separate section on our homepage to the Green Deal and prepared various position papers. There you can find all information as well as announcements for upcoming events and webinars.

eurocolour.org

**The voice of the European
colourant industry**

The EU Green Deal
and its opportunities and
challenges for our industry

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WHO WE ARE

Eurocolour e.V. is the umbrella association for the manufacturers of pigments, dyes, fillers, frits, ceramic and glass colours, and ceramic glazes in Europe.

Experienced for more than 20 years – Newly founded in 2019 as Eurocolour e.V. in Frankfurt, Germany.

Eurocolour e.V. represents the interest of industry and serves as a platform for cooperation, information and opinion formation.

The association also takes action in communication and public relations.



THE EU GREEN DEAL AND ITS CHEMICALS STRATEGY

The EU Green Deal and in particular the Chemicals Strategy for Sustainability bring a lot of changes in the regulatory framework of chemicals and chemicals products. Even though pigments, dyes, and fillers already significantly contribute to the performance and sustainability of products, many of the proposed actions raise concern within Eurocolour.



Eurocolour's key topics are:

- Revision of the CLP and REACH Regulations, especially
 - Introduction of new hazard classes
 - Generic approach to risk assessment
- Essential use concept
- Revision of product specific regulations
- Circular Economy Action Plan (CEAP), including
 - Sustainable Product Initiative
 - Product Carbon Footprint

Our main concern is to find an appropriate and reasonable way to further promote sustainability of products without risking great damage to the EU economy by introducing unjustified and excessive restrictions or bans on chemicals.

To foster innovations, we need to take care to avoid “overregulation” and try to decrease burdens, especially for SMEs. Giving the EU’s industry a frame to allow long-term planning enables the innovations needed to achieve our ambitious sustainability goals.